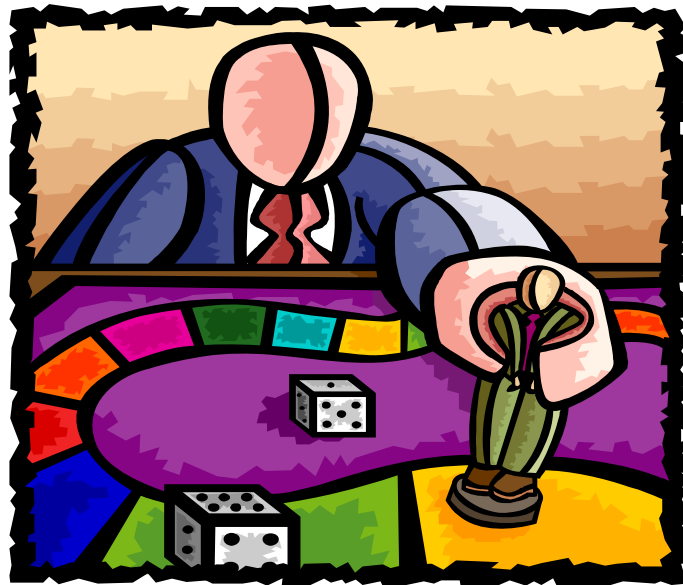




Small Business Management:Growth Strategies



You've grown a successful business and now you want to expand. There are a number of potential paths you can choose to do that, and each has different advantages and disadvantages for you. Your choices can include many things that can change the footing of your company in a short span of time.

This is a Two-day workshop for those SME's that have been successful in sustaining their business and now want to expand their business to new horizons. The most effective strategies for growth based on the latest marketing trends will be discussed, along with helping participants to pave the path to implement these strategies in their own businesses. This workshop was designed keeping in mind that these strategies should give maximum return with incurring minimum cost.