



Ms. Marryam Chaudhry

Trainer's Profile:

Ms. Marryam Chaudhry is the Managing Director, Corporate Communications, Lahore. She is a professional corporate trainer and her company facilitates the business sector by providing practical, interactive and fun filled activity based trainings to the corporate sector, through workshops and seminars.

Marryam's career started off in the banking industry and she served there for 5 years till came a time that she thought she was meant to do more, a lot more. Therefore on a quest to expand her horizon and enrich her experience, she then became affiliated with Netsol Technologies as a soft skill courseware designer and trainer.

In the advent of 2007 , she started her own Management Consultancy by the name of Corporate Communication and ever since, she is on a mission to empower professionals through training and development. The main focus lies on training and development of the human resources and to keep motivated and equip them with latest knowledge of their field.

She has conducted numerous trainings, and has many years of industry experience behind her. Being a Gold Medalist MBA, and having lived most of her life in the United States, her communication skills are unmatched.

Fast paced solutions, Creative techniques and innovative ideas coupled with her expertise in Management & Marketing areas facilitate her as a fully dedicated and passionate trainer. Her area of specialization is HR and related issues.

She is enlisted on the panels of Lahore Chamber of Commerce and Industry, SMEDA (Small and Medium Enterprise Development Authority, WBIC (Women Business Incubation Center) as well as numerous other organizations.

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Trainings Conducted:

Workshop/Seminar Title	Duration	Organization/Client
Comprehensive Orientation Training	6 Days (2hrs each)	NetSol Technologies, Lahore (for new NETSOL employees)
Soft skills to SQA SQA=Software Quality Assurance	4hrs/Week (4months)	NetSol OMNI
Soft Skills	3 Days 12 hrs	Strategic Systems International
Soft skills	4hrs/Week (4months)	NetSol OMNI
Selling Skills	1 Day 8 hrs	Faysal Bank Ltd.
Magic of Customer Service	1 Day 8 hrs	Faysal Bank Ltd.
Customer Service Management (Advanced level course)	1 Day 8 hrs	Faysal Bank Ltd.
Soft Skill Essentials for Workplace Success	2 Day 16 hrs	"Together" Strategic & Dev.
Workplace Substance Abuse	3 days 7 sessions	TELENOR
Effective Customer Handling	1 day	For WBIC (Women Business Incubation Center) in collaboration with SMEDA
Selling Skills for Small Businesses	1 day	For WBIC & SMEDA
The Magic of Customer Service	2 days	For LCCI in collaboration with SMEDA

Business Etiquette Development	1 Day	Open Enrollment (SUNFORT Hotel)
Business Communication & Report Writing	1 Day	at PITAC in collaboration with SMEDA & PITAC
Negotiation Tactics	1 Day	Open Enrollment (Sunfort Hotel, Lahore)
Creative Leadership	1 Day	Open Enrollment (Royal Palm Golf & Country Club, Lahore)
Increase Your Sales!	1 Day	Open Enrollment & SABRI Plastics (Sunfort Hotel, Lahore)/Dec 1, 2007
Business Communication Skills for Professionals	2 Months	LUMS Administration
Business Writing for IT Professionals	2 days	PITB. (Punjab IT Board)
Brand Management	Half Day Seminar	For LCCI in collaboration with University of Central Punjab
The Law of Attraction	Seminar (Evening)	Training Forum at Packages Limited <i>(Intellectual Gathering)</i>
Small Business Management	Half Day Seminar	For LCCI in collaboration with Women Entrepreneurs' Association
SME: Growth Strategies	Half Day Seminar	For LCCI in collaboration with Women Resource Center (WRC)
Dress For Success	4 sessions	COMSAT Lahore
Performance Evaluation	8 sessions	Nestle Pakistan
Supervisory Skills	1 session	Sapphire Textile Mills
Communication Skills	2 sessions	Packages Limited

Leadership Skills	1 session	Packages Limited
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Other Areas of Expertise:

- ❖ Ex-Banker- Askari Bank (From Management Trainee to Manager Operations)
- ❖ Management Consultant for SME's and Women Entrepreneurs
- ❖ Management Consultant for **WBIC**- Women Business Incubation Center
- ❖ Implementation of systems for Organizational Development
- ❖ Conducting Training Needs Analysis (TNA) for Competency and Skills Mapping
- ❖ Soft Skill course designer and trainer for NETSOL Technologies.
- ❖ **Lecturer** for Curtin University, Australia (off-shore Campus)
- ❖ Member of National Speakers and Trainers Association (NS&TA)
- ❖ Member Executive Council for NSTA
- ❖ Interview Panelist for Pakistan Education Foundation
- ❖ Successful Completion of **5 S & Kaizen: Tools and Implementation** by NPO, Islamabad
- ❖ Successful Completion of **"Lateral Thinking"** Workshop of Edward DeBono by Dr. Gupta

Enlisted as a Trainer on Panels of:

- ❖ **SMEDA**- Small and Medium Enterprise Development Authority
- ❖ **LCCI** –Lahore Chamber of Commerce & Industry
- ❖ **OSALP**- Occupational Safety and Loss Prevention
- ❖ **WBIC**- Women Business Incubation Center
- ❖ **PITB**- Punjab Information Technology Board
- ❖ **PITAC**- Pakistan Industrial Technical Assistance Center Lahore
- ❖ **NIPA** - National Institute of Public Administration
- ❖ **MPDD** - Management & Professional Development Department (Govt. Sector)
- ❖ **Engage HR** –Karachi (End to end HR solution provider)
- ❖ Channel Network Partner for **Sidat Hyder Morshed Associates- Karachi**
- ❖ **One Tree Hill** -(A subsidiary of Etimaad Engineering-Descon Engineering)

"Training Areas of Expertise"

- Business Etiquette Development
- Business Leadership - Becoming Management Material
- Excelling as a Manager or Team Leader
- Motivation Training - Motivating Your Workforce
- Performance Management - Managing Employee Performance
- Soft Skills for Professionals
- Stress /Anger / Time Management Training
- Team Building - Developing High Performance Teams
- The Magic of Strategic Selling
- Business Writing Skills for Professionals
- An Introduction to 5-S & Visual Control
- An Introduction to Total Productive Maintenance (TPM)
- The Magic of Customer Service