



Light Your Creativity Lamp!

Business survival means "Putting on your Creativity Head"





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Key Topics:

- ❖ Creativity and Types of Innovation
- ❖ Conceptual Blocks : Constancy, Compression and Complacency
- ❖ Three Components of Creativity
- ❖ The Paradoxical Characteristics of Creative Groups
- ❖ Tools for Defining Problems and Creating New Ideas
- ❖ Mind Mapping Techniques to enhance Creative abilities
- ❖ Creating a Creative Climate
- ❖ Lateral thinking
- ❖ Left brain vs. right brain
- ❖ Idea management

This workshop is a detailed insight into the skills required by Managers.

- ❖ It is very interactive and includes many activities and exercises to enhance the learning experience.
- ❖ It is spread over the period of one-full day consisting of 8 hrs (9am-5pm)
- ❖ It includes 2 tea breaks and a lunch break

Proposed Training Plan Consists of:

- ❖ **Training Kit** : Handouts, Activities, Exercises
- ❖ **Training Duration**: one full day (8hrs)
- ❖ **Number of candidates**: Minimum=20 Maximum=40
- ❖ **The training venue proposed is** :PC Hotel or Avari Hotel, according to availability of dates assigned by your organization for the training.

Training Cost:

Cost per Individual Participant is a total of:= **Rs.7,500**

Includes cost of:

- Handouts,
- Activity/Exercise material,
- Certificates,
- Tea (twice),
- Buffet Lunch,
- Hotel Facility Charges,
- and Trainers Cost