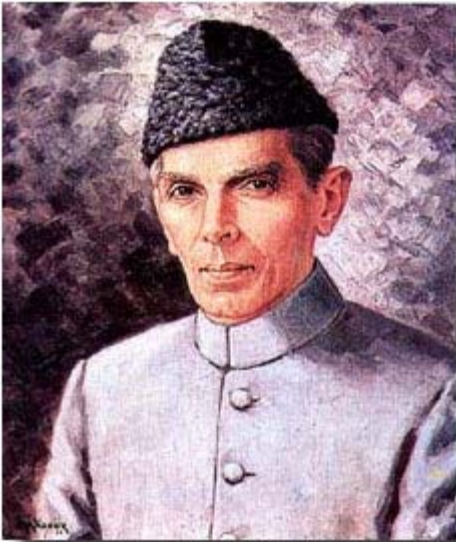




For the first time in Pakistan. . . .

Creative Leadership



Leadership



Creativity

"Corporate Communications" One of Lahore's leading Management and HR Consultancies, is proud to present for the first time in Pakistan... a rigorous ,entertaining and fun -filled one-day workshop on

"CREATIVE LEADERSHIP" (Level-One)

Objectives:

The workshop is challenging, interactive and fun. Participants develop creative skills that they can put into immediate effect. They learn by trying different techniques on real business problems. They will generate radical ideas for issues pertaining to their organizations within the Pakistani business environment.

Venue:

Sunfort Hotel, Liberty Market, Lahore on April 18, 2008 from 9am-5pm

Topics / Content:

Innovation is a key driver for competitive advantage. Implementing new processes and offerings is the best way to find new sources of revenue, reduce costs and improve profitability. How can you make your organization more entrepreneurial and develop fresh approaches to business issues?

The Creative Leadership Workshop is a focused, practical course designed to motivate people and inspire them to unleash their creativity. It will improve your capability to implement new products and processes. Delegates learn skills in leadership, idea generation and creativity including:

- Four dimensions of leadership
- Your leadership manifesto
- The difference between leadership and creativity
- The creative process
- The Myths of Creativity
- Ground Rules for Creativity
- Four stages of Creativity
- How to be creative
- Various creative techniques

Costs:

Total workshop cost is **Rs 6,800** per person.

(If you are a group of four or more we will give you a discount and will only charge Rs 6,200/person)



Includes :

- ❖ Training notes/ manual
- ❖ CD (with extra activities and related material)
- ❖ Certificate
- ❖ Worksheets
- ❖ Lavish Buffet Lunch
- ❖ Hi-Tea

You see, affluent people have learned something critical. To get ahead and stay ahead, you must possess a lot of specialized know-how. But, there's no way you can know everything. That's why tapping into other people's resources (especially their brain power) will catapult your success. The affluent follow a specific process to make this happen.

About The Trainer:



Ms. Marryam Chaudhry

Ms. Marryam Chaudhry is the Managing Director, Corporate Communications, Lahore. She is a professional corporate trainer and her company facilitates the business sector by providing practical, interactive and fun filled activity based trainings to the corporate sector, through workshops and seminars.

Marryam's career started off in the banking industry and she served there for 5 years till came a time that she thought she was meant to do more, a lot more. Therefore on a quest to expand her horizon and enrich her experience ,she then became affiliated with Netsol Technologies as a soft skill courseware designer and trainer.

In the advent of 2007 , she started her own Management Consultancy by the name of Corporate Communication and ever since, she is on a mission to empower professionals through training and development. The main focus lies on training and development of the human resources and to keep motivated and equip them with latest knowledge of their field.

She has conducted numerous trainings, and has many years of industry experience behind her. Being a Gold Medalist MBA, and having lived most of her life in the United States, her communication skills are unmatched.

Fast paced solutions, Creative techniques and innovative ideas coupled with her expertise in Management & Marketing areas facilitate her as a fully dedicated and passionate trainer. Her area of specialization is HR and related issues.

She is enlisted on the panels of Lahore Chamber of Commerce and Industry, SMEDA (Small and Medium Enterprise Development Authority, WBIC (Women Business Incubation Center) as well as numerous other organizations.

Other Experience:

- Ex-Banker- Askari Bank (From Management Trainee to Manager Operations)
- Enlisted as Trainer for SMEDA (as on SMEDA website)
- On Panel of LCCI as Trainer.
- Soft Skill course designer and trainer for NETSOL Technologies.
- Expertise in Soft Skills, Presentation Skills, Selling Skills and Customer Service.
- Lecturer for Curtin University, Australia (off-shore Campus)
- Member of National Speakers and Trainers Association (NS&TA)
- Member Ad-Hoc Council for NSTA
- Interview Panelist for Pakistan Education Foundation
- Successful Completion of 5 S & Kaizen: Tools and Implementation by NPO, Islamabad
- Successful Completion of “Lateral Thinking” Workshop of Edward DeBono by Dr. Gupta